

Seminars

Reading with TLC



www.readingwithtlc.com

Seminar News and Registration: Winter – Summer 2012

NEW SEMINAR! Full-Day Pre-K Lively Letters Training

There is no more motivating and engaging way to learn letter sounds and phonics skills than with the research-based Lively Letters program! Reading with TLC now offers a training geared for those working with preschoolers. During this entertaining and informative 5 hour program, participants will learn to train upper and lower case letter sounds and names, using colorful pictures, hand/body movements, music, humorous stories, mouth movement cues and great memory tricks. We'll share playful, engaging ways to train phonemic awareness and early phonics skills to enable a smooth transition to kindergarten and the confidence that comes with the ability to read!



Learn How to Host a FREE Reading with TLC Seminar near You

To celebrate the 20th anniversary of the Lively Letters program, the TLC authors are presenting several FREE seminars across the country! If you gather 100 or more attendees you could qualify for one of the free Reading with TLC –Condensed seminars! You may partner up with other school districts and organizations. If you don't qualify for the free seminar, you may still benefit from a personalized training for you and your colleagues by bringing TLC trainers to your facility.

Register Early Save \$20

Register by the Early Registration Date (ERD) listed for each seminar on the reverse side of this registration form and receive a \$20 coupon! This coupon can be used towards Reading with TLC products purchased at, or after, the seminar. You will receive the coupon when you sign in at the seminar.



Hear about the Referral Rewards?

Be Rewarded for Referring others to TLC Trainings!

Happy Reading with TLC customers have been spreading the word of their great success stories for years. Because of these passionate "buzz agents," the TLC programs are being used in every state of the U.S. and in eight countries! TLC wants to reward these buzz agents by offering a \$20 coupon for TLC materials for every person they refer (and who attends) our 2-day seminars in April or our 1-day seminar in Orlando. There's no limit to how many people one can refer, meaning lots of free materials for the students! The person being referred wins, too, getting a \$20 bill at the time of the seminar! More people trained - more free materials... a true WIN-WIN situation! Check the registration page on our website for details.

For more information and online registration, visit www.readingwithtlc.com or contact us at:
Phone/fax: 781-331-7412, 781-812-0398, (toll-free) 866-TLC-READ
Email: info@readingwithtlc.com Mail: Reading with TLC, 45 Padula Rd., Weymouth, MA 02188

NOW OFFERING ASHA CEUS FOR TLC-PARTS 1 & 2 AND TLC-CONDENSED SEMINARS

Reading with TLC Seminars - Training Lively Letters & Sight Words You Can See

Lively Letters, created by Nancy Telian, MS, CCC-SLP

Simultaneously training phonemic awareness, speech production, and phonics, this program cleverly uses mnemonics, oral kinesthetic cues, hand/body cues, music, stories, and colorful embedded letter characters to make learning to read easy and fun

Sight Words You Can See, created by Penny Castagnozzi

Training acquisition of irregular and abstract sight words, this program creatively uses humorous stories and mnemonic pictures drawn in and around printed words with infrequent or irregular letter patterns, promoting improved spelling and reading fluency

- Research-based and clinically proven to yield dramatic gains
- Reduces the need for special education services and extra support
- Used successfully by classroom teachers & support staff since 1990
- Crosses all 3 tiers of the RtI Model, as part of the core reading program in grades PreK – 2 and an intervention program for all ages
- Improves phonemic awareness, phonics, sight word skills



Various Reading with TLC Seminars Being Offered:

Presented by: Program authors, Nancy Alemian Telian, M.S., CCC-SLP and Penny Alemian Castagnozzi or TLC Lead Trainer, Marianne Nice, M.S. CCC-SLP

► Reading with TLC - Parts 1 and 2: Original, Complete Training - 10 hours (2 days) 1.0 ASHA CEUs

Includes an overview of current research, direct instruction, videos, hands-on practice, and tips on integrating the methods / materials of Lively Letters and Sight Words You Can See with other programs.

► Reading with TLC – Condensed: Full Training - 6 hours (1 day) .6 ASHA CEUs

This fast paced, 6-hour workshop provides a full, yet condensed, version of Reading with TLC, Parts 1 & 2. It covers all the important concepts and techniques, but with a little less depth than the 2-day (10-hour) seminar.

► Pre-K Lively Letters Training: 5 hours (1 day)

For educators working with preschool students, this workshop trains upper and lower case Lively Letters, offering clinically proven, engaging techniques to build phonemic awareness, sound production, and phonics skills.

► Training of the TLC Trainers: 15 hours (3 days)

For those already trained in the Reading with TLC methods, this seminar trains those who wish to become TLC Team Trainers, enabling them to train colleagues of their own school systems/organizations. Those experienced TLC Team Trainers may then some day apply to be TLC National Trainers. The fee includes a substantial package of training materials, a full day seminar exclusively for trainers, and another 2-day Reading with TLC seminar.

► Reading with TLC Workshop for Parents (3 hours)

This workshop is geared for parents interested in introducing their children to the Lively Letters and Sight Words You Can See programs and those wishing to supplement work with the Reading with TLC program that their children are already receiving with a teacher, or clinician. This simplified three-hour workshop offers support and strategies that parents can use to boost reading and spelling skills at home.

► Reading with TLC - Part 3 - Putting TLC to Practice: 5 hours (1 day)

For those who have already attended Reading with TLC - Condensed or Reading with TLC - Parts 1 and 2 seminars, this popular workshop offers direct instruction, problem solving, class and group management strategies, benchmarks, and a substantial “make and take” session, with all materials included in the seminar fee.

SEMINAR REGISTRATION FORM – Side 1

READING WITH TLC

***Register by the Early Registration Date (ERD) and receive a \$20 coupon towards TLC materials!**

1. CHOOSE A SEMINAR (Registration is typically 15 minutes before seminar start time.)

Reading with TLC, Parts One & Two: 2 days (10 hours) 8:45AM - 3PM 1.0 ASHA CEUs, Seminar Fee \$250

- Dedham, MA - Holiday Inn – April 4 & 5, 2012 (Wednesday and Thursday) *ERD: 3-06-12
- Dedham, MA - Holiday Inn – July 17 & 18, 2012 (Tuesday and Wednesday) *ERD: 6-18-12

Training of the TLC Trainers: 3 days (15 hours) 8:45AM - 3PM Seminar Fee \$315

Must have already attended TLC- Parts 1 & 2 or TLC – Condensed. (This fee includes training materials)

- Dedham, MA – Holiday Inn – April 3-5, 2012 (Tuesday - Thursday) *ERD: 3-06-12
- Dedham, MA - Holiday Inn – July 16-18, 2012 (Monday - Wednesday) *ERD: 6-18-12

Reading with TLC, Part 3: one day (5 hours) 9AM - 3PM Seminar Fee \$180

- Dedham, MA – Holiday Inn – July 19, 2012 (Thursday) *ERD 6-18-12

Preschool Lively Letters Training: one day (5 hours) 9AM - 3PM Seminar Fee \$125

- Dedham, MA – Holiday Inn – March 2, 2012 (Friday) *ERD: 2-03-12
- Dedham, MA – Holiday Inn – August 7, 2012 (Tuesday) *ERD: 7-10-12

National “Destination” Seminar!

Reading with TLC - Condensed: one day (6 hours) 8:30AM – 3:30PM .6 ASHA CEUs, Seminar Fee \$100

- Orlando, FL – Caribe Royale Resort – August 10, 2012 (Friday) *ERD: 7-13-12

2. CHOOSE A TRAINING PACKAGE

Although it is possible to attend a Reading with TLC seminar with no materials, core TLC products are necessary for program implementation, and very helpful during the hands-on practice portions of the Reading with TLC seminars. It is recommended that participants choose one of the discounted packages below. (More inclusive bundles are available upon request. Call 781-331-7412)

- Standard Training Package:** \$185 (save \$15) Includes Lively Letters Boxed Cards & Manual, Let’s Practice Reading with TLC, Lively Letters Character Songs CD, 2 Lively Letters Mini Cards, 2 Plain Letter Mini Cards, and Sight Words You Can See Personal-Sized
- Economy Training Package:** \$115 (save \$10) Includes Lively Letters Boxed Cards & Manual, and Sight Words You Can See Personal-Sized
- Pre-K Standard Training Package** \$174 (save \$15) Includes Lively Letters Boxed Cards & Manual, Lively Letters Upper Case Book, Lively Letters Character Poem Book, Lively Letters Character Songs CD, 2 Lively Letters Mini Cards
- Pre-K Economy Training Package:** \$109 (save \$10) Includes Lively Letters Boxed Cards & Manual, Lively Letters Upper Case Book
- Parents’ Standard Training Package** \$159 (save \$15) Includes Lively Letters Boxed Cards & Parents’ Guide, Lively Letters Character Songs CD, Sight Words You Can See Personal-sized Set, 2 Lively Letters Mini Cards, 2 Plain Letters Mini Cards, Tic Tac Toe Phonics Games (reproducible)
- Parents’ Economy Training Package** \$88 (save \$10) Includes Lively Letters Boxed Cards & Parents’ Guide, Lively Letters Character Songs CD, 2 Lively Letters Mini Cards, 1 Plain Letter Mini Card
- No Materials (I’ll bring my own or may purchase them at the regular price at the seminar.)**

For Those Traveling

We will be booking blocks of rooms at discounted rates. Please call the hotel directly to make your reservations.



3. CALCULATE TOTAL DUE:

Seminar Fee \$ _____ + Training Package Fee \$ _____ = TOTAL DUE \$ _____

_____ I qualify for the Referral Rewards Program! I’ll get a \$20 bill at the seminar!

I qualified by being referred to attend either the 2-day Reading with TLC Seminars in Dedham, MA, held in April, or the 1-day Reading with TLC Condensed Seminar in Orlando, FL, in August.

The name of my Referral Agent (person referring me) _____

Referral Agent’s phone number _____

Referral Agent’s email address _____

SEMINAR REGISTRATION FORM – Side 2

4. COMPLETELY FILL OUT FORM AND SUBMIT WITH PAYMENT

Total Due _____ (from Side 1) Paid by:
Check # _____ made payable to Reading with TLC

Purchase Order # _____

VISA or MC _____ - _____ - _____ - _____ expires ____ / ____

Signature _____

Name _____

Address _____

Phone (h) _____ (w) _____

(cell) _____

Billing Address _____

School System / Clinic _____

Position _____

5. ENTER EMAIL:

(We need your email to send you the seminar confirmation, directions and instructions. Please write your email address in large, legible print.)

A completed registration form for each participant must accompany purchase orders.

Reading with



Now offering
ASHA CEUs

Register by the Early Registration Date (ERD) and receive a \$20 TLC Coupon at the seminar. Coupon is good towards all TLC products.

6. SUBMIT SIDES 1 AND 2 OF THIS REGISTRATION FORM (for workshops hosted by TLC)

Please make sure you've completely filled out both sides of this form, then:

MAIL (with check / purchase order / credit card) to: Reading with TLC, 45 Padula Rd., Weymouth, MA 02188

FAX / PHONE (with purchase order or credit card info) 781-331-7412, 781-812-0398, or 866-TLC-READ

TO REGISTER ONLINE: www.readingwithtlc.com

TLC Scholarships Available

Call 781-331-7412 or email info@readingwithtlc.com

Full Travel Scholarships to New England Seminars for anyone living outside N.E.

Full Leadership Scholarships for all who work in leadership positions

Partial Student Scholarships (pay only \$50) for full-time students. (A current student I.D. must be shown at the seminar.)

FREE
PRIZES!



"Like" us on Facebook and be entered into weekly drawings for FREE prizes from TLC!